

Greendale Bicycle Co.

41 COMMERCE, S.W.
GRAND RAPIDS, MICH. 49503
(616) 451-9828 or 534-9025

SLINGSHOT

"You've got to ride it one time to believe it!"

SPECIAL NOTE TO DEALERS WHO ARE NOT INTO BMX

Greendale Bicycle Co. will be producing mountain bikes and cruisers with the new SLINGSHOT design in the near future.

Stop by and check out this new concept in frame design at the show. Our booth number is 863. See you at the show!



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SUMMARY ANALYSIS OF THE IMPROVED RIDING CHARACTERISTICS
AND PERFORMANCE OF
THE NEW TYPE SLINGSHOT RACING FRAME

SLINGSHOT

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FOR DEALERS AND DISTRIBUTORS

This paper and the enclosed literature will introduce you to the newest and soon to be the fastest-selling frame on the market. Where is the authority for such a sweeping claim?

After 4 years of development and extensive testing, Greendale Bicycle has produced a patented new concept in frame design called the SLINGSHOT. Many hours of rigorous testing on the track showed a marked difference in riding and handling characteristics over the standard type frames.

Some authorities in the field believe it is the first major, workable change in frame design in 100 years. Because of its unique design, it gives the rider a longer power stroke that produces increased acceleration, which has proven to mean faster starts out of the gate.

On the plus side for the rest of the race it means reduced shock and jarring to the body, which enables the rider to apply more sustained power to the pedals to the end of the race. Each SLINGSHOT can be custom-fitted to accommodate the weight of any rider in a matter of minutes, simply by changing the size of the compression spring under the crank.

The unique design also makes it an immediate eye-catcher. Consequently, wherever it is raced or shown, it quickly becomes the center of attraction with many questions and comments.

The big plus for dealers who will be handling SLINGSHOT will be the fact that with all of its superior performance characteristics and eye-catching design, it will remain price competitive with standard frames.

No doubt you have seen some of the SLINGSHOT test reports and ads in the leading BMX publications. The latest test report will be out in the November 1984 issue of BMX Plus. We are now in the process of gearing up for some new products, such as minis, cruisers, seat posts, handlebars, forks etc.

SLINGSHOT wholesale is \$130.00; suggested retail \$169.00. Colors now are red and black. Other color choices will be available in the near future.

If we can be of help to you, we would like to hear from you by phone or letter.

Sincerely,

A handwritten signature in black ink that reads "Mark Groendal". The signature is written in a cursive, flowing style.

Mark Groendal

MG/t

Enclosure

P.S. For dealers not into BMX, we will be producing mountain bikes and cruisers in the near future.

SLING

SHOT...

Pat. Pend.



April '84 issue of

BICYCLES

AND DIRT MAGAZINE

Report on the
Toledo Superbowl
of BMX.

Featured is
Brent Walk
as he guides his
"Slingshot" to the
Pro Superbowl win.
Look real close at his
frame - "it's unique!"

"You've got to ride
it
one time to
believe it!"



EXPERIENCE A TOTALLY NEW CONCEPT IN BMX FRAME DESIGN!

SLINGSHOT improves your acceleration by increasing your power stroke to get you out of the hole quicker!

SLINGSHOT helps eliminate shock and jarring to the body, so more energy is used on the pedals!

SLINGSHOT's features make it one of the strongest constructed frames being ridden today!

